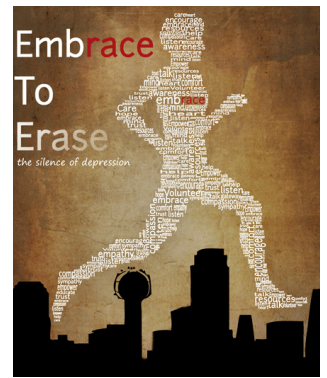


P.O. Box 800742 • Dallas, TX 75380
www.contactmarathon.org
Questions? Contact: Maria Espinosa
972-233-0866 ext. 320
mespinosa@contactcrisisline.org



Join CONTACT and all the teens to seniors that we serve every day as we begin the race to erase the silence of depression through our **Embrace to Erase Marathon**. We are now at the starting line and need your support to get us across the finish line.

You can support this amazing campaign in many ways. You can also, join the **Embrace to Erase Marathon** for CONTACT by partnering with us at one of the race sponsorship levels. As a Sponsor, you will receive many benefits, provide funding for our Crisis Help Line program and be of great support for our runners. You can enlist your corporate relay team to be a part of the **Embrace to Erase team** for CONTACT.

CONTACT runners and relay teams will be running in the Dallas White Rock Marathon on Sunday, December 4, 2011 to raise funds and spread awareness about CONTACT's programs and services that impact the lives of so many in our community. **Embrace to Erase** objective is to raise awareness of depression and through the race to take a step closer to erase the silence that surrounds depression.

Talk about it! Erase the silence... that is why we race.

For 44 years CONTACT has been “*the rock*” for so many individuals in our community facing daily life challenges such as depression, suicide, loneliness, addiction, medical and financial issues among others. CONTACT is the empowering link for Greater Dallas residents who want to resolve a problem or crisis. We are unique among Greater Dallas crisis prevention and intervention organizations because we combine three empowering services: 24/7 free, confidential help lines; immediate emergency support; and unique crisis prevention outreach- to help anyone find their way from breaking point to turning point.

*This year, the goal of CONTACT's **Embrace to Erase Marathon** is to raise **\$35,000** for our Crisis Help Line Program, by recruiting runners and relay teams and take a step closer to erasing the silence of depression.*

Enclosed is the **Embrace to Erase Marathon** Sponsorship packet for your review. We realize you receive many requests for support, and we appreciate your taking the time to consider this worthy project.

Regards,

Benaye Y. Rogers
President, CONTACT

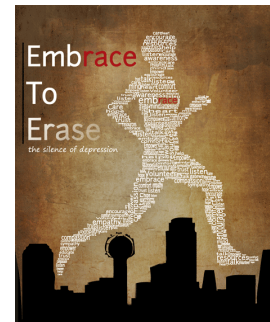
Michelle Gilchrist
Director, Fund Development & Major Gifts



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Sponsorship Levels

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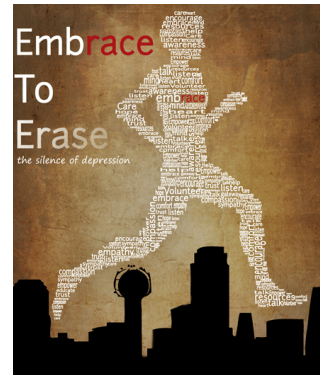


	Presenting Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,500	Training Sponsor \$1,000	Relay Team Sponsor \$750	Bronze Sponsor \$500	Friend of CONTACT \$250
Naming Rights							
Exclusive Race Title "Your Company" Presenting Sponsor Embrace to Erase	X						
Exclusive category/product status	X	X					
Premium brand inclusion in all event marketing, media, promotional material, programming etc.	X	X	X				
Event Presence							
Scripted in verbal recognition	X	X	X	x			
Pre-race race promotions	X	X	X	x	X	x	
Marketing & PR							
Listing on CONTACT Marathon web site	Logo	Name	Name	Name			
Extensive Race Day recognition through personal appearance and community outreach	Logo	Name	X	x			
Use CONTACT's Embrace to Erase logo/name on your web site, advertising and publicity	X	X	X	x	X	x	X
Hospitality							
Recognition at pre-marathon Pasta Dinner	15	10	5	2			
Race Registrations	4	2					
On-site Recognition							
Company logo/product on promotional items	Logo & website	Name	Name	Name	Name	Name	Name
Company Visibility	Logo & website	Name	Name	Name	Name	Name	Name
Marathon Flyers	Logo & website	Name	Name	Name	Name	Name	Name
Marthon Race posters	Logo & website	Name	Name	Name	Name	Name	Name
Embrace to Erase web site	Logo & LIVE website	Name	Name	Name	Name	Name	Name
T-shirts	Logo & website	Name	Name	Name	Name	Name	Name
Postcards	Logo & website	Name	Name	Name	Name	Name	Name



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Yes! *We (I) are proud to support Embrace to Erase Marathon benefiting CONTACT. We authorize CONTACT to include our name or logo on the printed materials and website for the event consistent with the sponsorship selection below.*

Sponsor Information

Individual **Company**

First Name _____ MI ____ Last Name _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

e-mail: _____

Phone: _____ Other: _____

Sponsor Level

- Presenting \$5,000 Training \$1,000 Friend of CONTACT \$250
- Gold \$2,500 Relay Team \$750 Other \$_____
- Silver \$1,500 Bronze \$500

Payment Information

- Check (payable to CONTACT)
- Credit Card: AmEx Visa MasterCard Discover

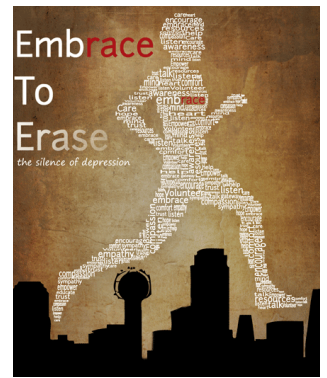
Name on Card: _____

Card Number: _____

Exp. Date: _____ / _____ Signature: _____



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CONTACT is a participant of Dallas White Rock Marathon

Sunday, **December 4, 2011** Dallas, Texas

The race will take place at **Fair Park** the course runs through diverse areas of Dallas such as the Arts District, Uptown, Turtle Creek, M Streets, White Rock Lake, Lakewood and Swiss Avenue District

The course is **USAT&F certified** and serves as a qualifier for the Boston and New York Marathons.

Embrace to Erase benefits the CONTACT Crisis Help Line Program

Embrace to Erase raises awareness on depression and a step closer to erasing the **silence**

Pre-Race Pasta Dinner , Friday December 2

CONTACT

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